



Int'l Exhibition of **ATMAK-iFarm** (Agricultural Automation and Farming Machinery, Inputs and Irrigation Systems, Gardening and Related Services and Equipment)
Shahr-e-Aftab Tehran International Exhibition Center **12 to 15 September 2018**

Main EXHIBITOR Participation Request Application

Please read the instructions carefully before filling out this form.
 ALL SECTIONS of Exhibitor Information MUST BE FULLY COMPLETED.

Please fill in the blanks full answers.

Company name:		TAX Number:
Address:		Postcode/Zip Code:
City/Town:	Province/State:	Country:
Phone:	Fax:	Website:
Contact person:		Job Title:
Phone:		Email:

Responsible person for signing agreement:

Name:		Job Title:
phone:	Fax:	Email:

Product Range:

Our enterprise belongs to the following production sector:

Tractors, Soil, Working & Seed-bed Preparation, Drilling & Sowing, Plant Protection & Fertilizing, Irrigation systems, Harvesting, Transport, Storage, Renewable, Garden Machinery & Tools

Greenhouse Equipment, Agro toxins, Seeds & Fertilizer

Others

According to the general and special conditions of participation for ATMAK-iFarm 2018

- Hall space only (€ 185/sqm):** sqm. *
- Hall space with standard Equipment:** Extra € 20 per square meter
- Hall space with Premium Equipment (Stand construction):** Extra € 35 per square meter. **

* Minimum stand size 12 sqm.
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 All amounts are subject to the current legal VAT according to the current 9% Iran's legal VAT Act.

Place, Date

Legally binding signature

Barsaz Rooydad Pars Co.

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Mashhad: Unit 1, No. 186, 1st Seyyed Morteza Ave., 23rd Vakilabad Blvd, Mashhad, Iran

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General Conditions of Participation

Co-Exhibitors and Joint Stands

Without the consent of the Organizer, exhibitors are not permitted to make available all or parts of the stand allocated to them to third parties either in return for payment or free of charge. No advertising or promotion of firms not named in the acceptance is permitted on the stand.

Applications for the inclusion of a co-exhibitor must be made to the Organizer in writing. A co-exhibitor fee as stipulated in the special conditions for each single event will be payable to the Organizer. In all cases the exhibitor which is the registered user of the stand is liable for payment of the co-exhibitor fee. The co-exhibitor is subject to the same terms and conditions as the main exhibitor. The Organizer may authorize large joint stands of exhibitors, provided that they can be incorporated into an appropriate subdivision of the exhibition. All regulations apply to each exhibitor. If a stand is allocated to two or more firms jointly, each firm is liable for the total fee towards the Organizer. Firms exhibiting on a joint basis should name a joint representative in their registration.

Cancellation or Non-Participation

Cancellation of the registration is possible prior to its acceptance. The cancellation fee is 800,- Euro plus value-added tax. After acceptance no cancellation or reduction of the stand area registered by the exhibitor is accepted. The entire participation cost and other costs already incurred must be paid. The restructuring of space distribution and/or relocation of other exhibition stands by the Organizer to maintain the overall visual impression does not release the exhibitor from his obligation to pay. Should an exhibitor choose not to occupy stand space allocated to him and the Organizer not be able to rent this space to another exhibitor (this does not apply to the case of restructuring occupancy), the exhibitor will be liable for the entire payment for the rented space; should the Organizer be able to re-rent the said space to another exhibitor (this does not apply to the case of restructuring occupancy), the exhibitor is nevertheless liable for a 25 p.c. of the participation fee invoiced with the acceptance or the sum of 800,- Euro cancellation fee as a minimum. In the case of non-participation on the part of a co- or sub- exhibitor, the full amount of the co-/sub-exhibitor fee shall be payable.

Exhibition Catalogue

The Organizer will issue an official exhibition catalogue. The standard entry to the catalogue is obligatory and exemptions cannot be made. This regulation also applies to sub-exhibitors. The organizer or an appointed third party will submit full details on catalogue entries to the exhibitors. No claims can be entertained for incorrect, incomplete or omitted entries. The cost for the catalogue entry shall be charged according to the specifications on the adjoined sheet for each exhibition.

Limitation Period

All claims of the exhibitors against the Organizer shall be in lapse after a six-month period. The limitation period begins to run from the end of the month in which the final day of the exhibition fell.

Liability and Insurance

It is the responsibility of the exhibitor to insure the goods exhibited against all risks in connection with transport, setting-up and dismantling and during the exhibition, in particular against damage, theft etc. The exhibitor shall be liable to compensate the Organizer for any damage caused by him to the exhibition space rented, stand material, electricity, water and sewerage systems or any other property of the Organizer. The Organizer does not accept any liability for loss of or damage to the goods exhibited or other valuables which belong to the exhibitor, his representatives or persons employed or invited by him, including loss or damage due to water, fire, explosion, whirlwinds, lightning, flooding or other instances of force majeure, damage or injuries inflicted on the exhibitor, his representatives and other persons employed by him or invited by him, irrespective of the cause of such injuries or damage.

In particular the Organizer accepts no liability for damage to exhibition goods or their removal in cases in which use was made of the decorating department. With his acceptance of the conditions of participation the exhibitor explicitly releases the Organizer and firms acting on his behalf from any rights of recourse whatsoever on the part of third parties. No right to claim damages exists.

Circular Letters

The exhibitors will be informed by the Organizer by circulars of details concerning the preparations and running of the exhibition. The Organizer does not accept any liability for any consequences of disregarding these circulars.

Transport

Transport on the exhibition grounds will be undertaken by a firm appointed by the Organizer. Accordingly, this firm will take over transport of objects delivered by the exhibitor or its forwarders at the boundary of the exhibition grounds and continue their transport on the exhibition grounds. The exhibition management will not accept delivery of any consignments and does not accept any liability for loss or incorrect delivery. The costs for these transports on the exhibition grounds are to be paid by the exhibitors to the transport firm directly.

Reserved Rights

In the case of important reasons beyond his control the Organizer has the right to postpone the exhibition, to curtail or prolong it, to close it for certain periods, to close it completely or in part, or to cancel it. In such justified exceptional circumstances, as in all cases of force majeure, the exhibitors do not have any right to withdraw or adjust the participation charges, nor do they have any right to claim any damages. Should the exhibition not take place for the reasons stated above, the exhibitor can be called upon to pay up to 25 p.c. of the participation charge to cover general costs. Larger individual sums can only be charged if the exhibitor has ordered additional services for which charges are made. Should the Organizer be responsible for the cancellation no sums shall be owed. No right of compensation exists.

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Terms of Payment

Simultaneously with the admission, an invoice for the entire space rental fee and the one-time registration fee will be sent to the exhibitor. 50% of the amount is due by two weeks after signing the registration form. The other 50% are due by six weeks prior to the exhibition. Any additions and other services are calculated after receipt of the order. The payment has to be settled in accordance with the payment terms indicated on the invoices. Payments have to be effected stating the invoice number and the trade fair name only to the bank account of:

BANK MELLI IRAN
Branch Name and Code: 8599
BLVD. SAJJAD MASHAD BRANCH
BANK ACCOUNT HOLDER: BARSABZ ROOYDAD PARS CO.
IBAN: IR1859910008527
SWIFT: MELIIRTHSJD
CURRENCY TYPE: EURO

(In case of any problem with money transfer, we require full payment in cash upon your arrival in Iran)

The bank fees for the transfers shall be borne by the exhibitors and cannot be deducted from the invoice amount. In case of delayed payment of the exhibitor (including incomplete payment of the space), the organizer may declare withdrawal from the entire admitted space and otherwise dispose of the space. In case of delayed payment, default interest of 8% above the applicable discount rate of the German Federal Bank shall be paid, without having to provide specific evidence of the claiming of a bank credit in the same amount by the organizer. The exhibitor passes and construction passes are issued only after payment of the full stand rent and all ancillary costs. For all unsettled obligations, the organizer may withhold the introduced stand equipment and exhibition goods of the exhibitor, and may sell them privately after written announcement, unless payment is effected within the period set.

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